Media Breaker Guided Tutorial

Media Text – **Call of Duty Black Ops: There’s a Soldier in All of Us**

Step 1: Upload the media clip (Call of Duty) into the Media Breaker.

- Click the UPLOAD button 🔄
- Find the Call of Duty MP4 file on your computer, and click OPEN.
- The upload may take a minute depending on your connection speed.
- Note: You can upload multiple VIDEO files, as well as AUDIO files from your computer.

Step 2: Preview the uploaded media clip.

- In the MY MEDIA window, find the thumbnail for the Call of Duty commercial.
- Press the PLAY button to preview the commercial.
- A pop-up window will appear. You can adjust the volume or even switch to full screen.
- Close the window when you are finished.

Step 3: Prepare for editing.

- Drag your cursor over the media clip thumbnail. Notice that the ARROW turns into a HAND icon.
- Click the thumbnail and drag it to the TIMELINE window.
- Notice that the media clip now appears in the PREVIEWER window. To play the clip from your TIMELINE you must press PLAY in the PREVIEWER window.

Step 4: Start Editing!

- Move your TIMELINE marker to the 11.0-second mark. Press the SPLIT button 🕒. The media on the timeline has now been divided into two clips.
- Click on the first clip. It will highlight yellow.
- Try adjusting the SPEED in the ADVANCED EDITOR. You can make the clip slower or faster by sliding the dot along the line.
• Now, go through the media clip and make more SPLITS. Try DELETING clips , and using the CUT, COPY and PASTE buttons . You can always UNDO or REDO your last action.

Step 5: Talk back!

• In the MY MEDIA window, click on the TITLES & CAPTIONS icon . Click the CAPTION thumbnail and drag it to the timeline and drop it over the first clip we made. The CAPTION clip will appear on a new track above the media text.
• Click the CAPTION clip. Notice that the ADVANCED EDITOR window has changed. You can adjust the LENGTH of the text clip, adjust the TRANSPARENCY, the BACK COLOR, the FONT COLOR, the SIZE of the text, or the FONT.
• You can also change what the text says. But what should we say? The point here is to be critical. In the first section of the media clip, we see a young professional woman firing a machine gun into the distance, with explosions in the background. What is she shooting at? Is she in a warzone? If so, why is she dressed in a suit and heels? What is this media message communicating, anyway? When you’re ready to talk back to the clip, highlight CAPTION under TEXT in the ADVANCED EDITOR, and type in your critical commentary.
• If you can’t see your text in the PREVIEWER, move the timeline marker anywhere over the CAPTION clip. Your text should now appear in the PREVIEWER.
• Be sure to review your work!

Step 6: Be creative!

• In addition to text, you can add EFFECTS and TRANSITIONS from the MY MEDIA window.
• Go ahead and add an EFFECT to the first clip we made by clicking the thumbnail of the effect and dragging it to where you want on the timeline. You can use the ADVANCED EDITOR to make adjustments.
• After you’ve added your effect, add a TRANSITION between the first clip and the second. You can do this by clicking the TRANSITION thumbnail and dragging it over the SPLIT between the two clips. When you see a thin, gray bar appear on the timeline between the two clips, drop it.
Now you’ve transformed the media with TEXT, an EFFECT, and a TRANSITION. Be sure to play back your break in the PREVIEWER to review your work. You can continue to transform the media message by adding more commentary, effects and transitions.

Try adding at least FIVE different critical comments throughout the entire media clip. And add all the EFFECTS and TRANSITIONS you want!

Step 7: Explore the Audio Library.

Below the PREVIEWER, you will find the AUDIO LIBRARY, which contains pre-selected MUSIC and SOUND EFFECTS clips. You can add these to your break to further transform the media message.

Try adding MUSIC over your clip by clicking the thumbnail you want and dragging it to the timeline. The music will appear on a new track below the media clip’s audio track. You can move the music clip where you want by clicking and dragging. If the music clip is too long, you can make a SPLIT and DELETE what you don’t want. You can also adjust the MUSIC clip using the ADVANCED EDITOR.

Continue to explore the AUDIO LIBRARY by adding other music clips or sound effects clips to your break.

Step 8: Review your work.

When you’ve finished creating your break, be sure to review what you’ve done in the PREVIEWER.

Make sure your break meets the FAIR USE requirements you’ve already explored. Use the FAIR USE CHECKLIST to review. Make sure your comments aren’t just observations of what you see or hear in the media message. Your commentary should always be critical.

Finally, have a friend watch your break and watch their break, too. Discuss what you two did differently and what you would change about your break if you had more time.

Remember – you can use the Media Breaker to talk back to media any time!